

VISIONS FOR 2025







Focus on what you can change NOW

Don't get caught up in doomsday scenarios—focus on what you can truly influence. Shift your energy to what matters, take action where you have impact, and surround yourself with the right team to achieve your goals.



Peter Van Wijnaerde
CMO @ Springbok
Agencylife @ Teamleader

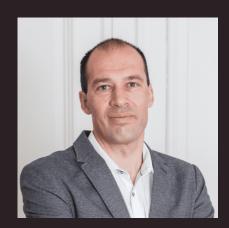
IKAg guy





Get ready for the European Accessibility Act

This Act requires companies to make their digital platforms, websites, and devices accessible to everyone, including people with disabilities. The first deadline is set for June 2025. Be prepared!



Bart Van den Brande
Managing Partner
@ Sirius Legal



Optimize digital content for generative Al systems

Focus shifts to providing structured data that AI can parse and display. Go for straightforward text that is rich in content, optimised for voice search.



Frederik Dooms

The Belgium Al Index

Owner Capibara



Make your digital product CRA compliant

SBOM studio is the solution. It is a system that enables organizations to efficiently manage, distribute, and view their Software Bill of Materials (SBOMs) through a single interface.



Kurt Callewaert co-CEO @ Capyx



The rise of niche marketplaces

One thing is clear—niche marketplaces are not just growing; they're thriving. While general marketplaces dominate in scale, consumers are increasingly drawn to specialized platforms that cater to their specific needs and values.



Greet Dekocker

Managing Director

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